

Building a Culture for Outreach

A GamePlan for every WELS Church

Caleb Free, Pastor at Risen Savior Lutheran Church, Lakewood Ranch, FL

What's the Game Plan?

1. Outreach means we must become comfortable with being uncomfortable.
2. Outreach takes time, money, and personnel resources.
3. Outreach is both personal and corporate.
4. Outreach does take place on Sunday mornings.
5. Outreach is not controversial, but it is contextual.

The Free Family

- Caleb and Kristin
 - Clay (11)
 - Aaron (8)
 - JoJo (6)



Assignment Day

May, 2013

- Who, me? (Exodus 3:11)
- Agree/Disagree: God wants his people to be comfortable.
- The result...



Risen Savior, Lakewood Ranch, FL

2016-2026

- Lakewood Ranch
- Risen Savior 2016
- Risen Savior 2026
- How did we get here? (1 Corinthians 3:5-6)



“What, after all, is Apollos? And what is Paul? Only servants, through whom you came to believe—as the Lord has assigned to each his task. I planted the seed, Apollos watered it, but God has been making it grow.”

Types of Outreach

- Discussion Question: What's the best form of outreach?
- 3 types at Risen Savior



Personal Outreach

- List 3 ways you can be involved with personal outreach.
- Random question: What's your favorite thing about Jesus?
- Questions about Personal Outreach?



Corporate Outreach



- Is there a silver bullet when it comes to Corporate Outreach?
- What does it take for a Church to do Outreach?
- Discussion Question: Should the results of our Outreach Campaigns be evaluated?
- Proverbs 16:3

**Commit to the Lord whatever you do,
and he will establish your plans.**

Worship as Outreach?

- What is the goal of our Outreach Campaigns?
- Is Sunday morning Worship a form of Outreach?
- A word about 1st impressions...



Risen Savior Worship

- Smile please
- Risen Savior's Worship Service
- Celebrating the Sacrament together



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- My prayer for every WELS Church:
 - “Outreach becomes not so much what we do, but rather who we are.”

Building a Culture for Outreach

- Questions???